



THE SOCIAL-MEDIA STAR

Holly Pan

According to **HOLLY PAN**, “good Asians” don’t pursue fashion—they become accountants or lawyers. So after she moved to the US from China to get her MBA, she took a financial-analyst position with AOL. When she left the corporate world to raise her family, her thoughts returned to her first love: designer clothing. Pan, now 42, started hanging out in a Chinese online fashion forum, where the community encouraged her to blast the outfit snaps she was posting to the world at large. A quick follow of her fashion-mag-fantasy #OOTDs on Instagram (she’s @petiteflowerpresents) proves she knows what trends are coming next, and she’ll be wearing them long before you are.

RING (MIDDLE), \$225 AT ALEXIS BITTAR (CITYCENTERDC).